# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:535
ANSWERED ON:20.02.2003
MEDIA REQUIREMENTS FOR JAMMU DOORDARSHAN
ABDUL RASHID SHAHEEN

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) whether the Doordarshan Kendra at Jammu has been upgraded from PGF to a full fledged centre;

(b) if so, whether the staff required to run the Television Centre has been deployed;

(c) if so, whether his Ministry and the Prasar Bharati have taken into consideration the mediarequirements including cultural and linguistic diversities of the people in Jammu Division where Dogri, Pahari, Gojri Punjabi and Bhadarwahi speaking population form a multi-lingual and multi- cultural audience of audio visual media; and

(d) if so, details thereof?

## Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a): Facilities at DDK Jammu have been augmented from time to time and at present, the following facilities are available there:-

i) Studio Centre
ii) HPTs. 2 nos, (DDI & DDII).
iii) Satellite uplink.

(b): Engineering, programme and administrative staff are available for running the TV centre.

(c) & (d): The programming of DDK, Jammu duly takes into consideration the media needs of thepeople speaking the following languages/dialects:

(i) Dogri
(ii) Pahari
(iii) Gojri
(iv) Punjabi
(v) Bhadarwahi
(vi) Urdu and
(vii) Hindi.